

# NC Office of Strategic Partnerships (OSP)

## Headlines from OSP's 2021 Survey of Philanthropy

### Overview:

- The purpose of the survey was to identify what resources, events, and information would be most helpful to philanthropies that invest in North Carolina in order for [OSP](#) to help facilitate and enhance meaningful learning opportunities and partnerships.
- The survey was conducted between July 21 – August 2, 2021.
- The survey asked questions pertaining to organizational/individual contact information; feedback on OSP's May 27, 2021 "State Government 101" virtual session; potential future learning topics; government-philanthropy partnerships; and experience with and interest in research partnerships.
- OSP sent the survey to approximately 208 individuals across 78 philanthropic organizations. 60 people responded representing 43 philanthropic entities, including community, corporate and private foundations; corporate giving programs; and representatives of funder networks.

### Results:

#### I. Commitment to Partnerships

- 88% expressed interest in exploring government-philanthropy partnerships.
- 82% listed "Government-Philanthropy Partnerships: How to Identify and Pursue Opportunities" as a topic they'd like to explore.
- 60% said their organizations previously have partnered with state government.
- 90% said they are definitely or possibly interested in partnering with state government in the future.

#### II. Interest in Government-Research Partnerships

- 62% said their organizations fund or otherwise support research or organizations that conduct research.
- 65% expressed an interest in learning more about opportunities for how philanthropy can be involved with government-research partnerships specifically.

#### III. Future Learning Topics

- A couple of additional topics that were ranked highly for future learning include:
  - "The State as a Grantmaker: Understanding the Various Grantmaking Opportunities within State Government" (68%)
  - "Insights from the State Demographer and State Data Center" (62%)

*NOTE: Anyone involved in philanthropy in NC who has not completed this survey is welcome to do so. Please contact [joy.vermillion@osbm.nc.gov](mailto:joy.vermillion@osbm.nc.gov) for more information.*