

Philanthropy Liaison

NC OFFICE OF STRATEGIC PARTNERSHIPS






WHAT DOES THE PHILANTHROPY LIAISON DO?

The Philanthropy Liaison helps build, strengthen, and institutionalize relationships between North Carolina state government and the philanthropic sector.

The Liaison helps state government and philanthropy identify potential opportunities to leverage resources (including, but not limited to, expertise, relationships, and capital) and broker strategic partnerships for greater impact. The Philanthropy Liaison is not a fundraiser for the state. The position focuses on facilitating connections between state government and philanthropy, convening partners across the two sectors, and strategizing on cross-sector collaboration opportunities.

The Liaison works with philanthropy and state government to...

-  **Educate** each sector about each other
-  **Connect** and foster partnerships
-  **Collaborate** on projects of shared interest



“OSP is a model for developing and implementing cross-sector partnerships for improved policy and program decisions....The more we work together, the more efficient and effective we will be in achieving our shared goal of improving the lives of all North Carolinians”

- Rhett Mabry, President, The Duke Endowment

“The work of OSP to help funders identify opportunities to leverage significant federal resources coming to North Carolina has been extremely helpful. We appreciate OSP leading these discussions and inviting us to participate.”

- Ted Lord, Senior Vice President & General Counsel, Golden LEAF Foundation

HOW DO PHILANTHROPY AND STATE GOVERNMENT PARTNER?

State government and philanthropy partnerships take different forms, including:

- Learning from one another and exchanging ideas on issues and projects of shared interest.
- Collaborating to leverage resources and create relationships that foster long-term impact.
- Coordinating support on projects that test or facilitate innovative ideas and approaches.



The Philanthropy Liaison position is truly a one-of-a-kind and a model for other states who want to bridge philanthropy and government. Thank you for the knowledge sharing, relationship building and strategic thought partnership opportunities offered to foundations across North Carolina.”

- Dr. Stephanie Cooper-Lewter, Executive Vice President, Kate B. Reynolds Charitable Trust

OSP and the Philanthropy Liaison have been tremendously helpful in raising awareness that government can indeed benefit from philanthropy. I think there’s a misconception that government agencies have enough support and get everything funded by the General Assembly. Having Monthly Connects and other opportunities to hear from each other has not only strengthened awareness for cross-sector partnerships but also relationships between agencies and funders.”

- Kimberly Kandros, Manager of Development and Special Projects, NC Department of Natural and Cultural Resources

HOW CAN I LEARN MORE?

If you’re interested in exploring state government-philanthropy partnerships:



For more about government-philanthropic partnerships, email Juli Kim at juli.kim@osbm.nc.gov.



[Click here](#) to visit the Philanthropy Liaison page on the OSP website, which includes descriptions of webinar and print resources to support philanthropic engagement with the state government and research sectors.

The North Carolina [Office of Strategic Partnerships \(OSP\)](#) develops, launches, and enhances partnerships between state government and North Carolina’s research and philanthropic sectors.

OSP works with state government and non-governmental partners on priority issues, develops and convenes networks of public sector and research experts, and provides learning and engagement opportunities. These efforts help to deepen connections between North Carolina state government and external research experts and to increase state government’s internal capacity to generate and use evidence to improve policy and programmatic functions.



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