

Philanthropy 101 for VolunteerNC Lunch & Learn Webinar

August 2022

The North Carolina Office of Strategic Partnerships (OSP) Philanthropy Liaison provided an overview of the North Carolina philanthropic sector and discussed tips for grant seekers on identifying potential philanthropic funding opportunities and applying for grants.

Speaker

- **Joy Vermillion Heinsohn**, Philanthropy Liaison, OSP

Key Takeaways

- North Carolina's philanthropy sector includes over 2,000 private, community, and corporate foundations which represent a wide range of funding priorities and different legal requirements.
- Most North Carolina foundations have assets less than \$5M.
- Most grantmaking in the state is attributable to the 200 largest North Carolina foundations, each with assets over \$7M.
- Foundations offer resources other than funding support, including content expertise; convening power, knowledge of and influence in communities where they are located and in which they invest; and non-monetary supports for education and advocacy initiatives (e.g., providing meeting space, sharing information), as well as organizational capacity building.
- Free- and subscription-based resources (see Resources) can help grantseekers identify potential philanthropic funding sources.

Resources

The following resources were shared or highlighted during the program. This is not intended to be a comprehensive list of information or resources.

[Philanthropy 101 VolunteerNC Lunch & Learn](#)

These slides accompanied the webinar presentation.

[Resources for Grant Seekers](#)

The North Carolina Office of Strategic Partnerships (OSP) created this document containing a non-comprehensive list of resources that may be helpful for: 1) identifying possible grants; 2) learning how to apply for grants; and 3) staying abreast of the field of philanthropy.

[Grants.gov](#)

A website to help grant seekers find and apply for federal funding opportunities.

[NC State Government Grant Opportunities](#)

This state website contains links to grant programs across North Carolina state government agencies.

[GrantStation](#)

This subscription-based database offers nonprofit organizations, educational institutions, and government agencies the opportunity to identify potential funding sources for programs and projects, and resources to support grantseekers through the grant application process.

[GrantFinder](#)

This subscription-based, online, searchable database includes federal, state, foundation, and corporate grants available to local governments and their community partners.

[GrantWatch](#)

This subscription-based search engine identifies grants for universities, hospitals, government agencies, schools, community-based organizations, faith-based organizations, research institutions, and some small businesses and individuals.